We tailor Jim's introduction for each group and event by adjusting the opening and closing paragraphs and the Presentation Titles (words in blue). Here is a sample.

INTRODUCTION (**Please pre-read before presenting Jim and smile as you read…it lightens the mood and gets your audience engaged and excited about your speaker)**

Jim Bearden

When selecting facilitators for Company or Conference name, we look for people who have experience working with our type of company and who understand organizational dynamics. We're convinced that Jim Bearden is the right person. Jim's expertise lies in helping influence the Heroes' choice.

His background says a lot about who he is and how his leadership experiences have led him to us today:

- Jim earned the Bronze Star Medal in Viet Nam, where he served as a Marine rifle platoon and rifle company commander
- He's been a Corporate Vice President in 2 different organizations raising sales by 23% and then as a Strategic VP whose company saved their clients over 2 billion dollars
- He has spoken to over 1500 audiences
- Has written a definitive book on individual & organizational success, The Relentless Search for Better Ways
- ***And, his most valuable and humorous learning experiences, the father of 3 children***

In addition to the extensive work he's done with cooperatives and cooperative associations, Jim has worked with Fortune 500 companies, trade and professional associations, financial and high-tech companies in the United States, Mexico and Canada.

Jim is all about finding the heroes at work and creating a hero-friendly environment. Strap on your seat belts as Jim takes us on a fast-paced, entertaining yet in-depth look at how_____.
Please help me welcome Jim Bearden as he takes you on a journey with today's presentation :

Add Title Here