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TOPICS FOR SPECIFIC TYPES OF EVENTS

1. Recognition or Awards Meetings

- Change, Choice & Champions
- The Relentless Search for Better Ways
- Playing to Win in a Changing World
- Happily Ever After(s) Don't Just Happen

2. Leadership Conferences

- Leadership, Teamwork & Winning
- What Effective Leaders Do—and Do Well
- More Accountability & Less Victimhood!
- All “Professional Victims” are Volunteers
- Organizational Culture – *Where Initiatives Thrive or Go to Die*
- Collaborative Processes & Leadership – *You Won't Have One Without the Other*
- Doers, Directors & Facilitators – *The Differences Between Real Leaders and People Who Just Occupy Leadership Positions*

3. Sales or Marketing Conferences

- Selling versus Hoping to Get Bought
- Buying & Selling – *A Tale of Two Processes*
- Positioning – *A Crucial Transition*
- Inquiry – *Where the Sale is Made*
- Accountability & Sales Success – *You Won't Have One Without the Other*

4. All Staff/Employee Meetings

- Accountability, Teamwork & Winning
- The Relentless Search for Better Ways
- The Relentless Search for Better DAYS
- Effective Partnering at the Points of Contact
- Leadership – *Too Important to be Left Exclusively in the Hands of Managers*
- Winning in the Real World – *A “Team Sport”*
- Happily Ever After(s) Don't Just Happen