

Reviews for The Relentless Search for Better Ways,  
by Jim Bearden, CSP

**Jim Bearden's book is eminently practical. If you wonder how your organization can deal with change, this book is for you. If you know you need to act to improve your organization, this book is for you. Jim is so clear and pragmatic, that you will be able to immediately begin the steps to make your organization better.**

Caleb Standafer  
Teledyne Technologies Incorporated

*Success today requires the ability - and commitment - to take a 'self inventory' of one's current practices and processes on a regular basis. **Whether you are a recent college grad just entering the marketplace, in senior management, or a sales veteran with 20 years of experience, Jim's book is a sound investment in your career.***

*I was fortunate enough to have Jim as my sales trainer, and "The Relentless Search For Better Ways" highlights several lessons learned, one of which is : Personal accountability includes being confident enough to admit that perhaps you don't have all of the answers, and that there may be a better way of doing things. And most importantly - actually trying these new ways, or 'putting theory into practice'.*

Bill Harlow  
Deloitte & Touche

**The book is chocked full of wit, wisdom and wholesome insight to help guide you through your personal “relentless search for better ways”. Jim’s personal references are conveyed in an earthy, genuine and warm demeanor. This is a book that you will find difficult to put down once you start reading. Key points are showcased in an end-of-the-chapter review.** The message is not rocket science, but does call upon each of us to recognize and accept our own personal accountability to choose not to be victims by circumstances we face on a daily basis at work or home.

Dennis Engelke  
CoServ Electric

***This book is full of useful lessons for life and for business. Your witty writing style matches your presentations, making “Relentless Search” utterly entertaining to read and the lessons very easy to absorb.***

***I have made it mandatory reading for all of my employees.***

***Can’t wait until your next book!***

Mike Dewey

Just like Jim, personally, I have thoroughly enjoyed *The Relentless Search for Better Ways*, along with the accompanying "Accountability" lessons. Since recently being

diagnosed with breast cancer, I have revisited Jim's words of wisdom in a different light - and have found it to be even more beneficial in my life-long, self-improvement journey. God bless you, Jim!

Karen Key Johnson

***Witty and insightful. I can now choose happiness knowing that it is “not a matter of chance but a matter of choice.” This book has become a life-reference manual for me.***

*Jerel Walters*

**Jim challenges us to think in a different way. With humor and entertaining stories, Jim leads us through a practical, realistic process to put us on the path to success in our professional and personal lives. Reading the book -- and applying its principles - is well worth the time!**

**Christine Clarke  
Sheshunoff Management Services**

*I have thoroughly enjoyed reading your book Jim. You have successfully captured the easy going style you use in your live presentations. Relating theory to everyday experiences make it easy to understand and apply.*

*You correctly point out the difference between a "leader" and a "doer". In the laboratory, often the best bench technician is offered a leadership position. Without preparation they usually resort to what they know best.*

*I especially liked "From Victimhood to Accountability" where you use the example of the tail-gaiting driver. Though, I too was in SEA and have still not forgiven Jane Fonda.*

***We will be undergoing a big change in our organization soon and I will keep your book handy to help guide us through it.***

*Thanks for sending me your leadership tips, too. I keep them posted next to my desk for easy access. Take care,*

*John Petru  
Resurrection Healthcare*

The idea of choosing how we react to life's unplanned or unwelcome events, either as victims or with personal accountability, is addressed with candor and humor. I heartily recommend Jim's book.

Lynn Dunham, College Station, Texas