



Leadership in Troubling Times ***What They See is What You'll Get***

Crisis & change are the circumstances in which leadership is most needed—and *most difficult*. Crisis & change are also the crucibles in which dynamic leaders are forged.

During these times of economic uncertainty, many organizations are just hoping to survive. Others are looking for ways to win. A key difference between these two organizational approaches to adversity is the quality of their leadership.

In this powerful, interactive leadership seminar, Jim Bearden, CSP, will offer practical insights on how leaders facilitate the process of winning, regardless of the hands they're dealt.

As a result of their participation in Jim's seminar and his 52-week follow-up process, participants will:

- Identify specific situations in which employee behavior is especially important to organizational success
- Define the specific behavior they expect in those situations
- Ensure that employees understand their expectations
- Model the behavior they expect
- Measure performance using expected behavior as the standard
- Confront unwillingness to meet expectations

With his warm sense of humor and engaging style, Jim will capture and hold participants' attention. Using stories and personal anecdotes, he will expand participants' understanding of the topics he covers. And with his aggressive, post-event follow-up process, Jim will help participants recognize and capitalize on opportunities to adapt and implement the material covered in his workshop.

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