

We tailor Jim's introduction for each group and event by adjusting the opening and closing paragraphs and the Presentation Titles ([words in blue](#)). Here is a sample.

INTRODUCTION

Jim Bearden

When selecting facilitators for Hilco staff training, we look for people who have experience working with Texas Electric Cooperatives and who understand organizational dynamics. We're convinced that Jim Bearden is the right person.

His background says a lot about who he is:

- A decorated Viet Nam veteran, where he served as a Marine rifle platoon and rifle company commander
- Corporate vice president
- Founder of his own successful business
- Internationally acclaimed keynote speaker
- Author of a definitive book on individual & organizational success, *The Relentless Search for Better Ways*
- *And, his most valuable learning experience, the father of 3 children*

In addition to the extensive work he's done with cooperatives and cooperative associations, Jim has worked with Fortune 500 companies, trade and professional associations, financial and high-tech companies in the United States, Mexico and Canada.

The title Jim has selected for today's workshop is:

Accountability, Teamwork & Winning *Happily Ever After(s) Don't Just Happen*

Please help me welcome Jim Bearden

