

JIM BEARDEN, CSP BIO 200 Words

As he addresses Leadership & Personal Accountability –Jim Bearden, CSP speaks from experience. From college class President to Marine Officer to President of the Bearden Resource Group, Jim has been leading people for over 40 years.

A decorated Viet Nam veteran, where he served as a Marine rifle platoon and rifle company commander and earned the Bronze Star Medal with Combat V for Valor ,Top Sales Producer for the Texas Raydio Group, Corporate vice president, author of a definitive book on individual & organizational success, The Relentless Search for Better Ways and, his most valuable learning experience, the father of 3 children.

Jim has been a full time speaker for 20 years. He has been active in the National Speakers Association as President of his local chapter, NSA Member of the Year and earned the prestigious CSP Distinction. During these 20 years he has also been a VP of Strategic Development for an International Consulting Corporation. As an active author, Jim has written over 300 articles published in his own and other publications. His current, highly popular book, The Relentless Search for Better Ways, about achieving individual and organizational success, is in its 2nd printing.